

Safeguarding broadcast TV and radio to 2040 and beyond

Millions of homes and businesses across the UK enjoy and rely on broadcast services, but their future is uncertain.

Broadcast TV and radio play an important role in our lives – providing everyone with access to national events like the Coronation, live news, sport, and entertainment. They keep us informed and bind us together as a nation. But despite the importance of these services, their future is not guaranteed.

Current Government policy means that broadcast TV and radio – traditional services delivered through an aerial – are only guaranteed until 2034. It is critical that the Government safeguards the long-term future of these services to ensure that free-to-air broadcast TV and radio continues to be available across the UK.

That is why the Broadcast 2040+ coalition has been set up. The Broadcast 2040+ campaign brings together a range of voices with a shared goal – to secure the future of broadcast TV and radio to 2040 and beyond. We want the Government to guarantee that these important services will continue to be available to the millions of viewers and listeners that rely on them.

This is an issue of fundamental national importance.

Broadcast services are important to millions of viewers and listeners across the UK, but some groups depend on them more than others. The people who value broadcast the most are often those who have the least. This includes the most vulnerable members of our society, such as older people, people who are digitally excluded and people on lower incomes. People in rural areas, with less access to high-quality broadband, are also more reliant on broadcast services. Broadcast TV and radio does not require a superfast broadband connection or expensive monthly subscriptions – ensuring that everyone can receive great quality content.

Get Involved

The Broadcast 2040+ campaign is supported by a growing number of partners. It is currently made up of 30 organisations including advocacy groups, charities, membership organisations, and broadcasters, who each believe that broadcast services are important and want to see them protected.

If you're interested in joining or for more information about our campaign, please email:

contact@broadcast2040plus.org or visit our website:
www.broadcast2040plus.org